



## ALLEGIAN'T LANDS IN FLINT WITH FLIGHTS TO FLORIDA AS LOW AS \$45

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•Allegiant B-roll footage

**FLINT, Mich.** Nov. 19, 2015 — **Allegiant** ([NASDAQ: ALGT](#)) announces it is bringing its brand of ultra-low-cost travel and vacation packages to eastern Michigan, with new, nonstop service to Tampa / St. Pete and Orlando / Sanford beginning in April. **The company, known for its exceptional travel deals, is offering one-way fares to Florida as low as \$45\*.**

"We're pleased to announce that eastern Michigan travelers now have new options for low-cost, nonstop travel to Florida," said Jude Bricker, Allegiant senior vice president of planning. "We're confident that local travelers will take advantage of these flights, and we look forward to making more vacations possible this spring."

The new flights announced today from Flint's Bishop International Airport (FNT) include:

1. **Tampa / St. Pete, Fla.** via St. Pete-Clearwater International Airport (PIE) – begins April 13, 2016 with **fares as low as \$45\***
2. **Orlando / Sanford, Fla.** via Orlando Sanford International Airport (SFB) – begins April 14, 2016 with **fares as low as \$45\***

The new nonstop flights will operate twice weekly. Flight days, times and the lowest fares can be found only at [Allegiant.com](#).

"We couldn't be more excited that our region's favorite Florida destinations are going to be served nonstop by Allegiant," said Craig Williams, airport director at Flint's Bishop International Airport. "There has always been a strong demand for easy, affordable flights to the Sunshine State, and this announcement ensures that we will be able to continue to offer our passengers easy access to some of the best beaches and tourist attractions the area has to offer."

Allegiant offers a unique travel option to eastern Michigan travelers. Focusing on low-cost leisure travel, the company provides customers with low base fares averaging nearly half of the cost of the average domestic round-trip fare. The innovative business model has allowed the company to grow from one aircraft and one route just over a decade ago, to providing convenient, affordable service in over 100 communities nationwide.

### **\*About the one-way fares:**

Seats are limited. Price includes taxes and fees. Fares are one way and not available on all flights. Must be purchased by Nov. 23, 2015 for travel by Aug. 17, 2016. Price displayed reflects purchase by debit card; purchase by credit card subject to surcharge not to exceed \$8 each way per passenger. See [Allegiant.com](#) for details. Additional restrictions may apply.

### **Allegiant, Travel is our deal.®**

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The company operates a low-cost, high-efficiency, all-jet passenger airline through its subsidiary, Allegiant Air, while also offering other travel-related products such as hotel rooms, rental cars, and attraction tickets. All can be purchased through the company website, [Allegiant.com](#). The company has been named one of America's 100 Best Small Companies by Forbes Magazine for five consecutive years. In 2014, AVIATION WEEK ranked Allegiant the Top-Performing Airline in North America for the third consecutive year. For downloadable press kit, including photos, visit: <http://gofly.us/PBqgm>.



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