

ALLEGIANT'S FIRST FLIGHTS FROM FLINT TAKE OFF TO SUNNY FLORIDA WITH FARES AS LOW AS \$71

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FOR IMMEDIATE RELEASE

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<u>Click to tweet:</u> .@Allegiant launches new nonstop flights to #Florida from @FNTAirport <u>http://gofly.us/Afoyy</u>

FLINT, Mich. April 13, 2016 — **Allegiant** (<u>NASDAQ: ALGT</u>) today arrives in Flint, Michigan with new, nonstop jet service to two cities in Florida: Orlando / Sanford and Tampa / St. Pete. Flights to Tampa / St. Pete begin today, April 13, 2016 and flights to Orlando / Sanford begin April 14, 2016. **To celebrate Allegiant's arrival in Flint, the company, known for its exceptional travel deals, is offering one-way** fares on the new routes for as low as \$71.*

"We're excited to land in Flint and offer the community our unique brand of low-cost travel that millions of Americans are already taking advantage of," said Jude Bricker, Allegiant chief operating officer. "We know that local travelers have been asking for affordable nonstop flights to Orlando and St. Pete, and we're glad we can offer them right when folks are beginning to plan their summer vacations."

New flights from Flint's Bishop International Airport (FNT) include:

- 1. **Tampa / St. Pete, Florida** via St. Pete-Clearwater International Airport (PIE) begins April 13, 2016 with **fares as low as \$72****
- 2. **Orlando / Sanford, Florida** via Orlando Sanford International Airport (SFB) begins April 14, 2016 with **fares as low as \$71***

Both new routes will operate twice weekly. The new service will provide Flint travelers with their only nonstop, ultra-low-cost flight options to Orlando / Sanford and Tampa / St. Pete. Flight days, times and the lowest fares can be found only at <u>Allegiant.com</u>.

"Michiganders love traveling to Florida, and these nonstop flights to Orlando / Sanford and Tampa / St. Pete are going to be very popular with our passengers," said Craig Williams, airport director. "Allegiant's ultra-low fare pricing model makes great vacations to the sun fun and affordable."

Allegiant offers a unique option to Flint travelers with low base fares averaging less than half the cost of domestic round-trip tickets purchased in 2015. The innovative business model has allowed it to grow from one aircraft and one route over 15 years ago, to offering convenient, affordable vacation travel in over 110 markets across the country, more than any other low-cost airline.

P. 2 Flint's Bishop Airport Welcomes Allegiant's First Flights

*About the introductory one-way fares:

Seats are limited. Price includes taxes and fees. Fares are one way and not available on all flights. Must be purchased by April 21, 2016 for travel by Nov. 13, 2016. Price displayed reflects purchase by debit card; purchase by credit card subject to surcharge not to exceed \$8 each way per passenger. See <u>Allegiant.com</u> for details. For optional services and baggage fees, please visit <u>Allegiant.com</u>. Additional restrictions may apply.

**About the introductory one-way fares:

Seats are limited. Price includes taxes and fees. Fares are one way and not available on all flights. Must be purchased by April 20, 2016 for travel by Nov. 14, 2016. Price displayed reflects purchase by debit card; purchase by credit card subject to surcharge not to exceed \$8 each way per passenger. See <u>Allegiant.com</u> for details. For optional services and baggage fees, please visit <u>Allegiant.com</u>. Additional restrictions may apply.

Allegiant, Travel is our deal.®

Las Vegas-based Allegiant (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The airline offers industry-low fares on an all-jet fleet while also offering other travelrelated products such as hotel rooms, rental cars and attraction tickets. All can be purchased only through the company website, <u>Allegiant.com</u>. Beginning with one aircraft and one route in 1999, the company has grown to over 80 aircraft and more than 300 routes across the country with airfares less than half the cost of average domestic roundtrip ticket. For downloadable press kit, including photos, visit: <u>http://gofly.us/YFuyb</u>.

Allegiant Media Contact

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Flint Bishop International Airport (FNT) is "The smart way to fly". Flint offers the lowest average airfares in Michigan, making "Pure Michigan Purely Affordable. We also guarantee you all of the destination options of a larger airport, while flying from the comfort of a relaxing and beautiful facility. Flint features all-jet service, with flights provided by Allegiant, Southwest Airlines, United, Delta Air Lines and American. Our airlines provide many nonstop flights to popular destinations across the country that will also connect you around the world. For reservations and flight information from Flint, visit our web site at <u>bishopairport.org</u>

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